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University

THINK BRAVELY. START HERE.



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# AT WHAT POINT

NORTHWESTERN UNIVERSITY



**Kellogg**  
School of Management

WE BELIEVE BUSINESS CAN BE BRAVELY LED,  
PASSIONATELY COLLABORATIVE AND  
WORLD CHANGING. WON'T YOU JOIN US?

**THIS IS THE POINT OF A KELLOGG EDUCATION.** NOW IS THE TIME TO TAKE THE NEXT BOLD STEP IN YOUR CAREER. THE KELLOGG EXECUTIVE MBA PROGRAM OPENS UP OPPORTUNITIES YOU MAY NEVER HAVE THOUGHT POSSIBLE. UNTIL NOW.

HERE, YOU'LL LEARN THE SCIENCE OF MANAGEMENT AND THE ART OF LEADERSHIP. HOW TO MAKE CRITICAL CONNECTIONS AND PUT YOUR BEST THINKING TO THE TEST. HOW TO TURN LEADING-EDGE THEORY INTO ON-THE-JOB SOLUTIONS. HOW TO LEAD WITH CONVICTION AND **CREATE POSITIVE CHANGE** IN YOUR ORGANIZATION, COMMUNITY AND THE WORLD.

YOU'LL EXPERIENCE ALL OF THIS IN A CULTURE DEFINED BY KELLOGG'S COURAGEOUS AND COLLABORATIVE SPIRIT. IT IS THIS ATTITUDE — OUR WAY OF SEEING THE WORLD — THAT SETS US APART. IT IS WHAT WE MEAN WHEN WE SAY, "**THINK BRAVELY.**"

**MAKE THIS YOUR POINT. MAKE NOW YOUR TIME. APPLY TODAY.**





THE KELLOGG EXECUTIVE MBA  
PROGRAM PREPARES YOU TO  
**LEAD WITH COURAGE AND CONVICTION**

JOIN OUR COMMUNITY OF BRAVE THINKERS. ----->

Visit your personalized web page now to take advantage of this opportunity to accelerate your career and shape your future.

[SusanColeman.kellogg-emba.com](https://SusanColeman.kellogg-emba.com)

Dear Susan,

When you requested a brochure on the **Kellogg Executive MBA Program**, you took the first step toward a life-changing experience that can accelerate your career and open up a new world of opportunity. In our Executive MBA Program, you will explore new strategies and perspectives to hone your leadership skills and acquire tools you can apply immediately to the complex challenges you face every day.

As an accomplished professional, you will thrive in our collaborative learning environment. You will explore new ideas while engaging directly with our extraordinary faculty. Your fellow class members will all be highly motivated professionals whose experience and insight will enrich your learning even more.

Join our community. Visit **[SusanColeman.kellogg-emba.com](http://SusanColeman.kellogg-emba.com)** – your personalized web page where you can:

- Register to attend an upcoming information session
- Plan to attend a class
- Schedule a personal interview
- Apply online
- Contact us with any other questions

We hope to welcome you as the newest member of our global Kellogg network soon.



Sally Blount, '92  
Dean, Kellogg School of Management

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To attend one of these Kellogg Executive MBA informational events, please call **847-491-EMBA** (3622) or visit: **[bit.ly/KelloggInfoSession](http://bit.ly/KelloggInfoSession)**

### **Evanston Campus**

James Allen Center  
2169 Campus Drive, Evanston, Illinois

### **Executive Lecture Series with Professor Daniel Diermeier:**

November 1, 2011 at 5:30 pm

### **Evanston Information Session:**

November 11, 2011 at 4:00 pm

### **Miami Campus**

Kellogg School of Management Miami  
90 Alhambra Plaza, Coral Gables, Florida

### **Open House with Professor Harry Kraemer - Miami Information Session:**

November 10, 2011 at 6:30 pm

## APPLY TODAY. START IN JANUARY.

*Please help us stay in touch with you.*

*We recently sent an eCommunication to the email address we have on file for you. If you need to update your contact information, please call **847-491-EMBA** (3622) or send an email to **[emba@kellogg.northwestern.edu](mailto:emba@kellogg.northwestern.edu)**.*



**Kellogg**  
School of Management

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Northwestern University

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